

PARIS FASHION LAW CONFERENCE

APRIL 25, 2024

La Fondation des États-Unis
Paris, France



**Federal Bar
Association**
Intellectual Property
Law Section



AAPI

Association des Avocats
de Propriété Industrielle

**DUNNINGTON
BARTHOLOW & MILLER LLP**

DS
AVOCATS

Doors Open - 1:30pm

Opening Remarks - 1:45pm

Cocktail reception to follow last panel

Olivera Medenica, Partner, Dunnington Bartholow & Miller LLP

Charles-Antoine Joly, Partner, DS Avocats

Joan Divol, Executive Director, Fondation des États-Unis

**TOPIC: GLOBAL AI REGULATIONS: A LOOK AT THE STATE OF
ARTIFICIAL INTELLIGENCE**

2:15 – 3:15 pm - 60 Minutes - 1 NY CLE Credit (Skills)

This panel explores the intersection between Artificial Intelligence and Intellectual Property. Panelists will address litigation in the United States pertaining to intellectual property ownership and artificial intelligence, and a comparison with other countries, most notably France and the EU. Panelists will also address existing and pending regulations, including the European Union's AI Act.

SPEAKERS



ALEX J. URBELIS
General Counsel & CISO
Ethereum Name Service (ENS Labs)

Mr. Alexander J. Urbelis is a CISO and cybersecurity attorney. Alex has been part of the information security community for more than 20 years and has deep and varied experience as a C-level officer in two of the world's most distinguished international brands. Alex has also been in-house counsel, a private practice litigator, and a federal attorney.

As the Chief Information Security Officer of the National Football League, Alex controlled cyber risk and directed the NFL's worldwide information security strategy for the protection of information assets within and without the NFL.

Based in both New York and London, as the Chief Compliance Officer of Richemont, one of the world's largest luxury conglomerates, Alex handled all aspects of worldwide legal compliance, including anti-bribery and anti-corruption efforts, whistle-blowing matters, and internal and external investigations. Prior to being CCO, Alex was in-house information security counsel, responsible for mitigating information security risk, investigations, and the procurement of IT and information security services.

At Steptoe & Johnson, Alex's practice was a mixture of data security, privacy, intellectual property, and litigation. Counseling companies both domestically and abroad, Alex provided data security and privacy advice, and assisted many of the most well-known technology companies and non-profit organizations with issues of Internet governance and the expansion of the DNS through ICANN's new generic top-level domains (gTLDs).

Alex is regularly called upon by the media to opine on matters legal and technical.



ANTONELLA DI CAMPO
CEO and Founder, Fashion Law Institute Spain
Editor in Chief, FLIS Magazine

Antonella Di Campo has developed her professional career in business law and holds a law degree specializing in Commercial Law, International Relations and Foreign Trade, IP Law and New Technologies.

Passionate about law and fashion, and with a family tradition of more than 50 years in the direction of an educational institution, she decided to create and develop the Fashion Law Institute Spain with the aim of promoting training in law fashion, supporting new designers, strengthening fashion market in Spain and building the Fashion Law Spain ecosystem.



STEFAN NAUMANN
Partner
Szleper Henry Naumann

Stefan Naumann is admitted to practice in France and is an independent neutral for the World Intellectual Property Organization (WIPO), particularly for domain names. Stefan acts for well-known entertainment, medical device, advertising, new media, publishing, personal care and manufacturing companies. His patent litigation practice covers additional industries.

Stefan and his team handle litigation, arbitration, advisory and transactional work with respect to patents, trademarks, copyrights, designs, neighboring rights, image rights and trade dress. His media work includes French media regulations, motion picture production, distribution and merchandising, talent contract negotiation and collective bargaining, anti-piracy and enforcement for a number of studios and television stations. Stefan regularly taught courses on French and European intellectual property litigation at the University of Strasbourg (CEIPI), and at the Swiss Federal Institute of Technology in Zurich (ETHZ). In addition, Stefan is a regular contributor to trade and legal publications, and frequently speaks at conferences. Stefan clerked with the Secretariat of the ICC International Court of Arbitration.



SALLY BRITTON
Partner
Mishcon de Reya LLP

Sally is a partner in the firm's Intellectual Property department and head of the Brands group. She advises on brand protection strategies including clearance, monitoring and enforcement as well as trade mark and design filing. She acts for brands at all stages, from creation through to international expansion, both in preparation for investment and following acquisition.

Sally advises clients across a wide variety of sectors. She is co-head of the firm's Retail group and leads the firm's patronage of the British Fashion Council as well as taking a central role in the firm's support of Walpole's Brands of Tomorrow programme. She is recognized as a leading individual in retail by Legal 500 and as a recommended IP lawyer in Legal 500, World Trademark Review 1000 and IP Stars as well as being ranked in Managing IP's global index of the Top 250 Women in IP.

Prior to qualifying as a lawyer, Sally was a brand manager for multi-national brands where her responsibilities included new product development, advertising, promotion, PR, packaging and sponsorship. She is frequently contacted by both the press and broadcast media to comment on brand protection related developments.

TOPIC: CREATIVITY AND PLEADINGS: WHAT THE FUTURE CAN HARBOR FOR IP AND FASHION

3:30 – 4:30 pm - 60 Minutes - 1 NY CLE Credit ((Skills)

This panel explores the latest cases filed across diverse jurisdictions. For example, several designers filed suit in California alleging RICO violations against Shein. Using RICO to protect intellectual property is an unusual strategy. Panelists will explore recent theories advocated by rights holders that might pave the way for future precedent.

SPEAKERS



OLIVERA MEDENICA
Partner
Dunnington Bartholow & Miller LLP

Olivera Medenica CIPP/CIPM is an equity partner at Dunnington Bartholow & Miller LLP, and is a member of its intellectual property, privacy, advertising, art and fashion law, international, and litigation and arbitration practice groups.

Olivera is also a member of Dunnington’s Executive Committee, chairs its Trademark Practice Group, Privacy Practice Group as well as its Diversity Committee.

Olivera’s intellectual property practice consists of “soft IP”: copyright, trademark and trade secrets. In addition to her litigation practice, she prosecutes trademarks before the United States Patent and Trademark Office and first chairs contentious opposition and cancellation proceedings before the Trademark Trial and Appeals Board. She has co-authored five books in the field of intellectual property: *Navigating Fashion Law*, Aspatore’s Inside the Minds Series, Thomson Reuters (2015 Edition); the American Bar Association’s *Legal Guide to Fashion Design* (2013); *The Business and Law of Fashion and Retail*, Carolina Academic Press (2020); *The Routledge Companion to Copyright and Creativity in the 21st Century*, Taylor & Francis Group (2020); *The Fashion Designer Survival Guide* (chapter covering IP) (2020). Olivera has also served as an arbitrator in intellectual property disputes.

Olivera is an adjunct professor of law at Brooklyn Law School where she teaches Fashion Law and an adjunct professor of law at Cardozo Law School where she teaches Advertising Law. She has lectured widely on issues dealing with intellectual property, ecommerce, social media and wearable technology. Lecture engagements have included Lawline.com, the Federal Bar Association, New York County Lawyers’ Association, the New York City Bar, the New York State Bar Association, Harvard Law School, Brooklyn Law School, New York Law School, South by Southwest Interactive, Cardozo Law School, the School of Visual Arts, Manhattan School of Music, Direct Marketing Association Conference (Geek-End), and the New York Foundation for the Arts.

She has also written articles for a variety of publications including the New York Law Journal, National Law Journal, Ecommerce Law and Strategy, Brooklyn Journal of International Law, Cardozo Arts and Entertainment Law Journal, Loyola of Los Angeles International and Comparative Law Review and the Internet Law Journal. Olivera is an Advisory Board Member of the New York Law School Innovation Center for Law and Technology, Fashion Law Initiative. She

is also the founder of an annual Fashion Law Conference hosted by the Federal Bar Association's IP Section, in New York and Paris. Both conferences were featured in the Huffington Post, Forbes and Intellectual Property Watch.



MARIA Z. VATHIS
Of Counsel
Bryan Cave Leighton Paisner

Maria Vathis has a broad range of experience defending corporate clients in complex business litigation matters and class actions. Ms. Vathis manages nationwide litigation for Fortune 150 companies, and she represents clients in the fashion and retail industry throughout the United States and in Europe. She also advises on statutory compliance, including the Telephone Consumer Protection Act. Maria is a frequent speaker at fashion law conferences in Chicago, New York, Paris, France and online. She is active on several boards in the community including Fashion Group International of Chicago and the Apparel Industry Board of Illinois. Maria served as past national president of the Federal Bar Association (2018-2019), board member of the Federal Bar Association Building Corporation board (2021-2023), past president of the Hellenic Bar Association of Illinois (2018-2019), and past president of the Chicago Chapter of the Federal Bar Association (2010-2011). Maria was selected for inclusion in America's High Stakes Litigators for Illinois in 2019 and 2020, recognized for outstanding leadership along with Judge Loretta Preska for Fordham University School of Law/Southern District of New York Chapter of the Federal Bar Association in 2018, and selected as the Hellenic Bar Association of Illinois' "Lawyer of the Year" for 2017. Maria has appeared on podcasts, radio and local television. She has a passion for fashion and the law.



JEAN-BAPTISTE BOURGEOIS
Partner
Rezac Law Group

Jean-Baptiste Bourgeois has been a member of the Paris Bar since 1993. He holds a Master's degree in Business Law from the University of Paris II, a Master's degree in Information and Communication from the French Press Institute, and is qualified as a Specialist in Intellectual Property Law before the Paris Bar.

He is a member of INTA, APRAM, the Open Commission on Intellectual Property Law of the Paris Bar and teaches Intellectual Property Law at the Paris Bar School.

He is the former 12th Secretary of the Paris Bar Conférence du Stage (class of 1995). He stands as a representative of the third generation of lawyers in his family and the second generation in the current firm.



LAURINE JANIN-REYNAUD
Partner
TAoMA

Laurine Janin-Reynaud, Attorney-at-Law and Partner, is specialized in Intellectual Property.

She advises and litigates in the fields of patent, trademark, design and copyright law.

Laurine was sworn in in 2006 and practiced for nearly 18 years at DTMV Avocats, where she had been a partner since 2019. She joined TAoMA Partners in March 2024 as a partner to strengthen the firm's litigation practice.

She has acquired in-depth expertise in the various areas of intellectual property law, as well as in related issues concerning unfair competition and trade secrets. She represents her clients before French and European Union courts, as well as before trademark offices (INPI, EUIPO, WIPO). Laurine is also registered as an authorized representative before the Unified Patent Jurisdiction (UPC).

Laurine represents her clients in the luxury goods, art, sports and transport sectors. Thanks to her technical expertise in patent litigation, Laurine also represents industrial clients in the chemical, mechanical and physics sectors.

Laurine is a member of the Patent Committee of ECTA (European Communities Trade Mark Association).

**TOPIC: SUCCESSION PLANNING AND THE FASHION INDUSTRY: DEATH
AND THE AFTERMATH OF AN ACQUISITION**

4:45pm – 5:45 pm - 60 Minutes - 1 NY CLE Credit (Skills)

This panel will address the difficulties faced by eponymous fashion brands, and the exit of a namesake fashion designer. Whether sudden or anticipated, such exist can result in contentious proceedings involving heirs or the owner of a successor entity. Panelists will address asset protection strategies and discuss common contentious issues encountered in such circumstances. Panelists will share their experience through concrete examples.

SPEAKERS



PENNY TEHRANI-LITRELL
Managing Director and General Counsel
Accordion

Penny Tehrani-Littrell is a Managing Director and General Counsel with over two decades of legal, regulatory, and compliance experience at large multi-national companies, both in the financial services/investment banking and consumer products/retail sectors. At Accordion, she oversees the firm’s global legal and compliance matters while acting as a Subject Matter Expert (SME) in the consumer products/beauty-wellness/retail space.

Before joining Accordion in 2023, Penny was the Acting General Counsel and Corporate Secretary of Revlon Inc. (formerly NYSE: REV). In her role, she was responsible for the global legal, compliance and physical security functions of a \$2.2B+ iconic consumer products company with a large portfolio of brands (including Elizabeth Arden), offered through omnichannels in over 150 countries worldwide. She served as Revlon’s Corporate Secretary to the Board of Directors and as a member of Revlon’s executive leadership team.

Penny graduated magna cum laude from Brooklyn Law School (J.D.) and cum laude from Binghamton University (B.A.). She is a member of the Bar in the State of New York.



CATHERINE VERNERET
Partner
DS Avocats

Catherine Verneret specializes in trademark, design and copyright law. She also advises on the protection of personal data. Catherine has developed a solid experience in the distribution, telecommunications and perfume sectors.

Her practice is split between transactional and contentious matters.

RODRIGO BASILICATI

CEO

Pierre Cardin Evolution

Rodrigo Basilicati was born in Padua in 1970. Venetian designer characterized by various artistic interests, he is the nephew of famous fashion designer Pierre Cardin and his close associate, from whom he inherited the “creative DNA.” After achieving the Scientific Baccalaureate in Padua, he obtained a degree in Civil Engineering from Padua University.

He also graduated in Musicology and Musical Heritage, after studying at Liszt Academy in Budapest. As a piano player, he received prestigious awards at international competitions. Since 1996 he has been President and CEO of the corporate branches of the Maison Pierre Cardin in Italy. He has directed a lot of artistic and theatrical productions at the Espace Pierre Cardin in Paris. In 1999, he started working as a designer, expressing his own creativity by designing and producing lamps, furniture and furnishing accessories known as “Sculptures utilitaires,” a collection created by Pierre Cardin in the 1970s (www.pierrecardin-forme.com). As an engineer, he signed the architectural project known as “Palais Lumière,” an inhabitable sculpture that is 250 meters tall, which Pierre Cardin proposed in 2010 for the industrial area in Venice. Today, he is the artistic director at the Studio Pierre Cardin in Paris. He lives and works in Paris and Venice.



CHARLES-ANTOINE JOLY

Partner

DS Avocats

Trained in intellectual property litigation at a prestigious Paris law firm for 15 years, Charles-Antoine Joly then joined a firm of former industrial property attorneys to share his litigation skills. He has more than 25 years' experience of litigation in all areas of intellectual property: patents, trademarks, designs and copyright.

He joined DS Avocats to strengthen the litigation activity of the Intellectual Property, Digital Technologies and Data team, particularly in the field of patents and in the context of the establishment of the Unified Patent Court (UPC) in Paris, with which he is registered as an authorized representative.

In addition to his professional career, Charles-Antoine is actively involved in the field of intellectual property at association level. He is a member of the Patent Committee of ECTA (European Communities Trade Mark Association), where he helps to shape trade mark and patent policy and practice at European level. He is also Vice-Chairman of AAPI (Association des Avocats de Propriété Industrielle), a key organization for lawyers specializing in the protection and defense of industrial property rights. In addition, Charles-Antoine co-chairs the Copyright Committee of AIPPI (Association Internationale pour la Protection de la Propriété Intellectuelle), reflecting his expertise and deep involvement in the field of copyright law. These associative roles testify to his passion and dedication to the field of intellectual property, reinforcing his position as a leading professional in this sector.



Federal Bar Association

Federal Litigation Section

The Federal Bar Association (FBA), founded in 1920, is dedicated to the advancement of the science of jurisprudence and to promoting the welfare, interests, education, and professional development of all attorneys involved in federal law. Our members run the gamut of federal practice attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary. The FBA is the catalyst for communication between the bar and the bench, as well as the private and public sectors.



AAPI

Association des Avocats de Propriété Industrielle

The AAPI is the association of French industrial property lawyers, that brings together experienced practitioners in industrial property litigation, including patent litigation. The AAPI focuses on issues pertaining to the relationship between attorneys and professionals working in the industry, and the training of attorneys working in industrial property.



The International Association for the Protection of Intellectual Property, known as AIPPI (Association Internationale pour la Protection de la Propriété Intellectuelle), is the world's leading non-profit association dedicated to the development and improvement of laws for the protection of intellectual property. It is a politically neutral, non-profit organisation, based in Switzerland with over 8000 members worldwide from over 110 countries.



Since 1930, la Fondation des États-Unis (FEU) has been a student residence and cultural center serving Franco-American cultures. It is among the first houses of the 45 residences of the Cité internationale universitaire de Paris (CiuP). With its 274 individual rooms, the FEU offers great living conditions to its residents, on an American-style campus: there are classic, comfortable rooms, a few researcher studios and artist and music workshops. Our cultural program which gives pride of place to our artists in residence and our alumni, always ready to return “to the FEU”, offers a wide range of concerts, exhibitions, workshops, conferences, shows. It is open to the general public.